

# Mercer Workforce Strategy & Analytics

## Meet our senior team



**Sukanya Basu, PhD**  
Principal

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New York, NY



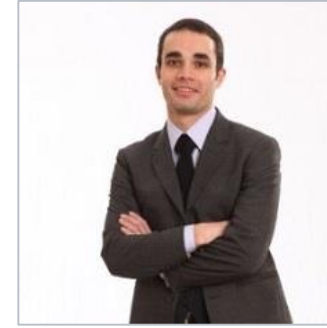
**Uniko Chen, PhD**  
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**Rick Guzzo, PhD**  
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**Brian Levine, PhD**  
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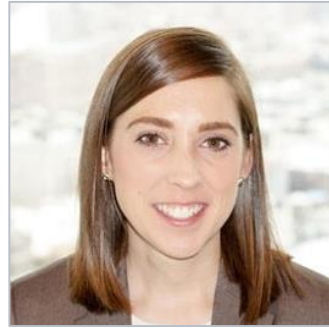
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**Dan Lezotte, PhD**  
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**Karyn Marciniak, PhD**  
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**Matt Stevenson, PhD**  
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**Brian Stucky, PhD**  
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**Beth Sullivan**  
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# Mercer Workforce Strategy & Analytics

## About us

Mercer's Workforce Strategy & Analytics (WSA) team was first established in 1994 as an R&D unit, focused on developing methods to measure the workforce and business impact of people practices.

In 2011, Mercer established the Workforce Sciences Institute, which is an offshoot of the original WSA team. The Institute's primary objectives are to focus research efforts on the continued advancement and application of the science of human capital management, from developing advanced analytic methods and constructs to measuring the economic impact of workforce management practices. WSA and the Workforce Sciences Institute operate as a cohesive unit, collaborating on client engagements and original research.

We are a mix of labor economists, industrial and organizational psychologists, statisticians, and data scientists with over 200 years of combined experience consulting to organizations on their most complex human capital issues. We share a passion for translating insights into action and strive to bring a disciplined, research-based approach to inform change.



Ready to learn more? Contact us today.

**<https://www.mercer.us/contact-us.html>**

