



Outplacement Survey Report

A strong desire to provide employees with access to comprehensive outplacement services has created a demand for a new type of solution that encompasses both online and social technology.

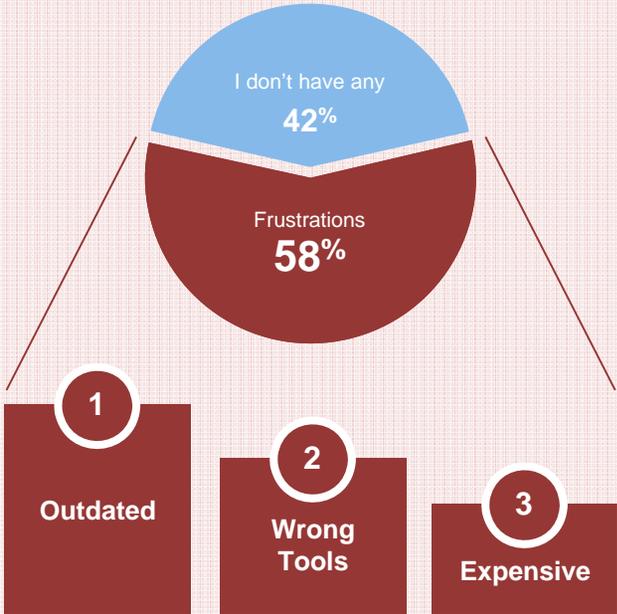
In a weak economy companies are eager to help their transitioning employees. Outplacement services have traditionally been used to meet this objective but with a tough economic outlook and a rapidly evolving technology landscape, companies are looking beyond traditional brick and mortar providers for more cost effective solutions.

HIGHLIGHTS:

- **58%** of respondents had frustrations with the services provided by their outplacement provider
- Traditional outplacement services such as office space and onsite coaching ranked significantly below **virtual and social tools**
- Only **26%** of respondents thought senior executives were the level of employees that would gain the most value from outplacement services
- **89%** of respondents said the most important reason for offering outplacement was to help their transitioning employees get a new job

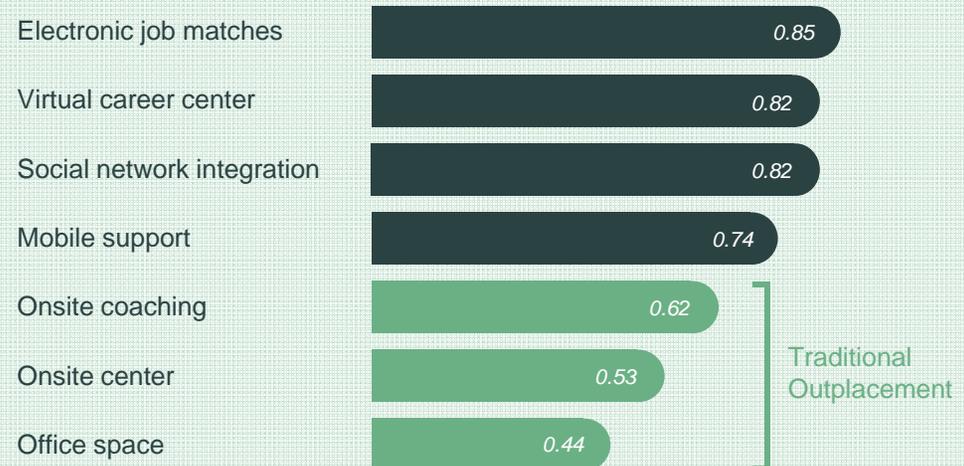
A majority of employers are **frustrated with the outplacement** services offered by their provider which are often viewed as outdated.

What are your biggest frustrations with the services provided by your outplacement provider?



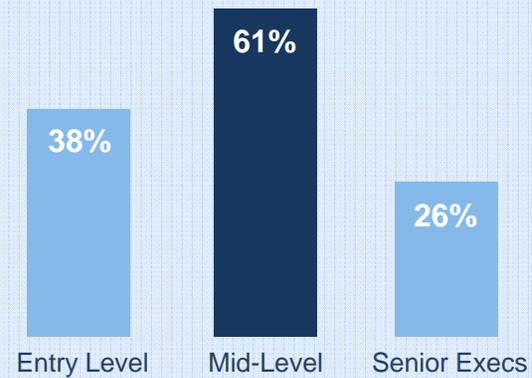
Employers want an outplacement solution that provides a virtual career center and social network integration, and pushes jobs through alerts to job seekers, supported by one-on-one coaching.

How important do you think the following are for employees as part of a 21st century Outplacement solution?



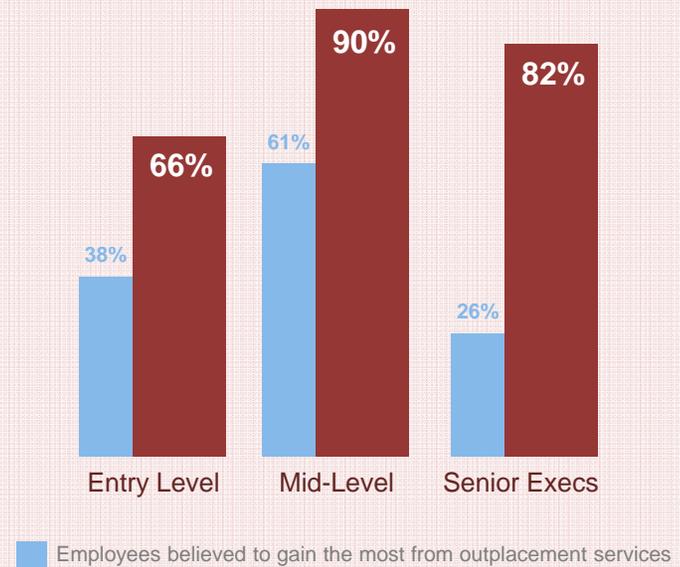
Respondents believe that mid-level employees would **gain the most value** from outplacement services.

Which level of employee do you think would gain the most value from receiving outplacement services?



In contrast... Senior executives are receiving more access to outplacement services than respondents believe they need.

Which level of employee have you offered outplacement services to?



No employer likes to transition employees out of their company which explains why their **primary motivation is to help that person get a new job.**

Why offer outplacement services?

TOP 3 REASONS

