

HEALTH WEALTH CAREER

MERCER WEBCAST

LONGEVITY HEDGING – WHERE'S
THE MARKET GOING?
HEAR IT FROM REINSURERS AND
MERCER

31 October 2017

Suthan Rajagopalan (Mercer)
Eamon Loughnane (Canada Life Reinsurance)
**William McCloskey (The Prudential Insurance
Company of America)**



TODAY'S SPEAKERS



Suthan Rajagopalan
Head of Longevity
Reinsurance,
Mercer



Eamon Loughnane
Head of European
Reinsurance Business
Development,
Canada Life Reinsurance



William F. McCloskey
Head of International
Transactions,
The Prudential Insurance
Company of America

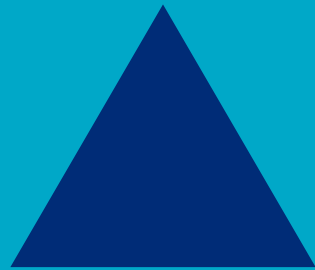
AGENDA

WHAT WE'LL COVER TODAY

14:00	Introduction	All
14:05	How does longevity hedging fit into strategic end goal planning?	Mercer
14:10	What is the reinsurer view on the longevity risk transfer market, pricing and capacity?	Canada Life Re and PICA
14:20	What makes a scheme more attractive for longevity hedging to reinsurers?	Canada Life Re and PICA
14:30	Which structures work best?	Mercer
14:35	What are the benefits and drawbacks of longevity hedging?	Mercer
14:40	Questions	All

LONGEVITY HEDGING – WHERE'S THE MARKET GOING?

HEAR IT FROM REINSURERS
AND MERCER



HOW DOES LONGEVITY HEDGING FIT INTO STRATEGIC END GOAL PLANNING?

Ensure the security of member benefits

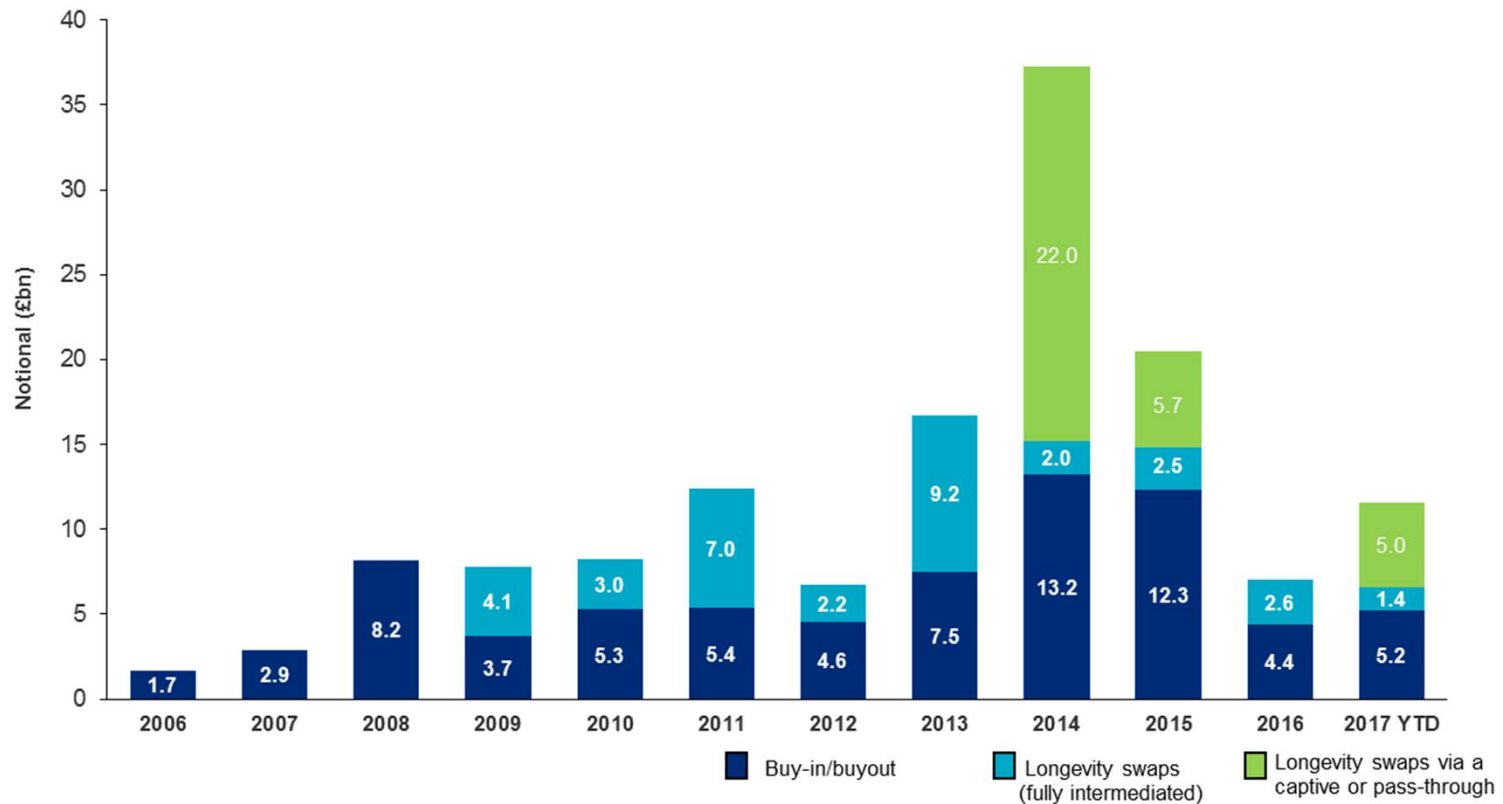
Hedging unrewarded risks

What is longevity risk and how can it be managed?

Which type of longevity risk management is best for a given client?

How much longevity risk management has been done by UK schemes?

UK PENSION SCHEME LONGEVITY HEDGING AND BULK ANNUITIES SINCE 2006



WHAT IS THE REINSURER VIEW ON THE LONGEVITY RISK TRANSFER MARKET, PRICING AND CAPACITY?

MARKET:

- Headwinds presented themselves in 2016
 - Solvency II implementation
 - Brexit
 - Changing mortality trends
- 2017 has observed a rebound with strong supply and demand
- The market has found a good balance
- Execution of recent transactions should increase Trustees' confidence in bringing new deals to market

WHAT IS THE REINSURER VIEW ON THE LONGEVITY RISK TRANSFER MARKET, PRICING AND CAPACITY?

PRICING:

- Expectations for improvements in U.K. Longevity have recently slowed
- Longevity improvement projection models are not a crystal ball: there remains a great deal of uncertainty to future improvements
- Reinsurers tend to take a long-term view on mortality improvement
- Recent periods of improvements have been properly reflected in pricing
- Changing regulatory and capital regimes for reinsurers can impact pricing for affected reinsurers
- Reinsurers with large mortality blocks recognize the benefits of diversification by adding longevity risk
- Contrary to some perceptions, there exist no noticeable differences in pricing between longevity only swaps and longevity reinsurance of buy-ins

WHAT IS THE REINSURER VIEW ON THE LONGEVITY RISK TRANSFER MARKET, PRICING AND CAPACITY?

CAPACITY:

Increasing supply creating increased competition

Very active current pipelines but limited pricing personnel capacity

Proven track record & large well-rated balance sheets give competitive advantage

Generally plan to write material transactions well into the future

Larger opportunities better align with growth-oriented business objectives

Developed more efficient capabilities for both big and small longevity blocks

WHAT MAKES A SCHEME MORE ATTRACTIVE FOR LONGEVITY HEDGING TO REINSURERS?

Data completeness, quality,
and recency

Simplified structures

Certainty of execution

Engagement with
experienced advisors who
constructively drive toward
execution

THE MARKET NOW HAS A COMPLETE SET OF LONGEVITY SWAP SOLUTIONS

WHAT IS IT?

Captive

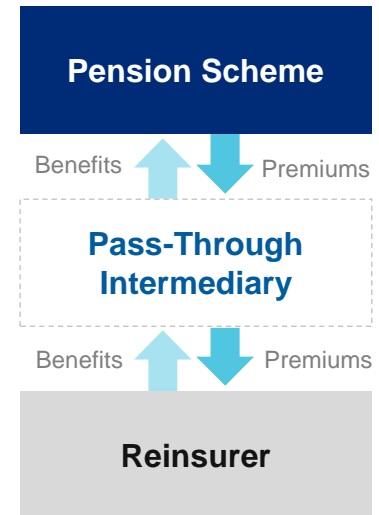
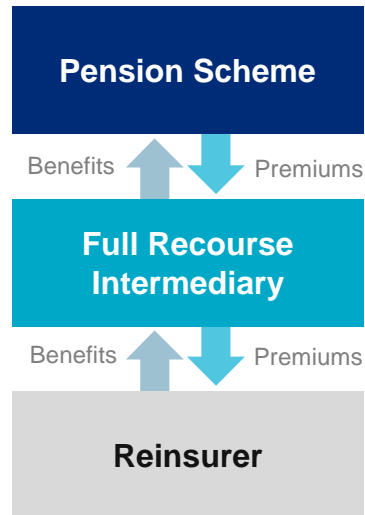
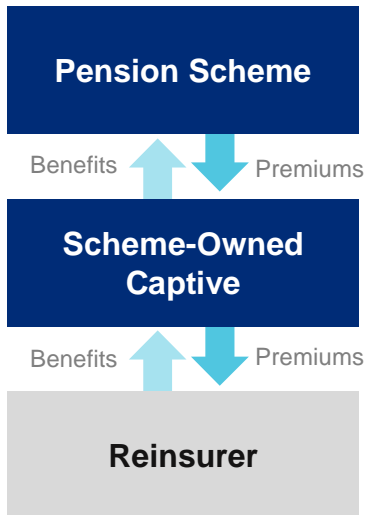
- Captive acts as intermediary and provides access to reinsurers
- Pension scheme retains reinsurer credit risk
- Typically collateralised

Fully Intermediated (Traditional or Streamlined)

- UK regulated insurer acts as counterparty
- Protects pension scheme from reinsurer credit risk
- Can be uncollateralised under the Streamlined/SmartDB variant

Pass-Through

- As per fully intermediated, but pension scheme retains reinsurer credit risk
- Typically collateralised



WHICH LONGEVITY SWAP STRUCTURES WORK BEST?



**TARGET SIZE
(OF PENSIONER
LIABILITIES)**



BENEFITS



DRAWBACKS

	Captive	Traditional	Streamlined “SmartDB”	Pass-Through
TARGET SIZE (OF PENSIONER LIABILITIES)	<ul style="list-style-type: none"> • More than c.£0.4bn 	<ul style="list-style-type: none"> • c.£0.4bn to £5bn 	<ul style="list-style-type: none"> • £0.05bn to £1bn 	<ul style="list-style-type: none"> • More than c.£0.4bn
BENEFITS	<ul style="list-style-type: none"> • Potentially lowest ongoing costs • Maximum contractual and future flexibility • Scalable and reusable 	<ul style="list-style-type: none"> • High credit risk protection • Straightforward structure • Some future flexibility 	<ul style="list-style-type: none"> • Pre-agreed contract • Low set-up and ongoing costs • Low governance • Some future flexibility 	<ul style="list-style-type: none"> • Lower intermediation costs • Some future flexibility
DRAWBACKS	<ul style="list-style-type: none"> • High set-up costs • Higher governance required • Risk of reinsurer default 	<ul style="list-style-type: none"> • Risk of intermediary default • Less flexible than captive 	<ul style="list-style-type: none"> • Risk of intermediary default • Limited flexibility on contractual terms 	<ul style="list-style-type: none"> • Risk of reinsurer default • Less flexible than captive

WHAT ARE THE BENEFITS AND DRAWBACKS OF LONGEVITY HEDGING?



BENEFITS

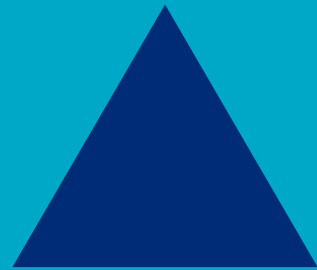


DRAWBACKS

	Pensioner longevity swap	Pensioner buy-in
BENEFITS	<ul style="list-style-type: none"> Removes longevity risk, including “concentration” risk Retains asset flexibility Complements any existing interest rate and inflation hedging and/or cashflow driven investments Possible stepping stone to later full risk transfer or self sufficiency run-off 	<ul style="list-style-type: none"> Removes interest rate, inflation and longevity risk for the included members Close matching on portion of liabilities for the members included Consistent with a long term complete exit Understood proven product
DRAWBACKS	<ul style="list-style-type: none"> Possible adverse funding implications Extra admin requirements Interest rate and inflation risks not hedged Likely collateral requirements (unless Streamlined) 	<ul style="list-style-type: none"> Can require significant capital at outset Constraints on investment strategy (e.g. illiquid asset; reduction in hedging if selling bonds) Material counterparty credit risk to insurer default Some extra admin requirements

LONGEVITY HEDGING – WHERE'S THE MARKET GOING?

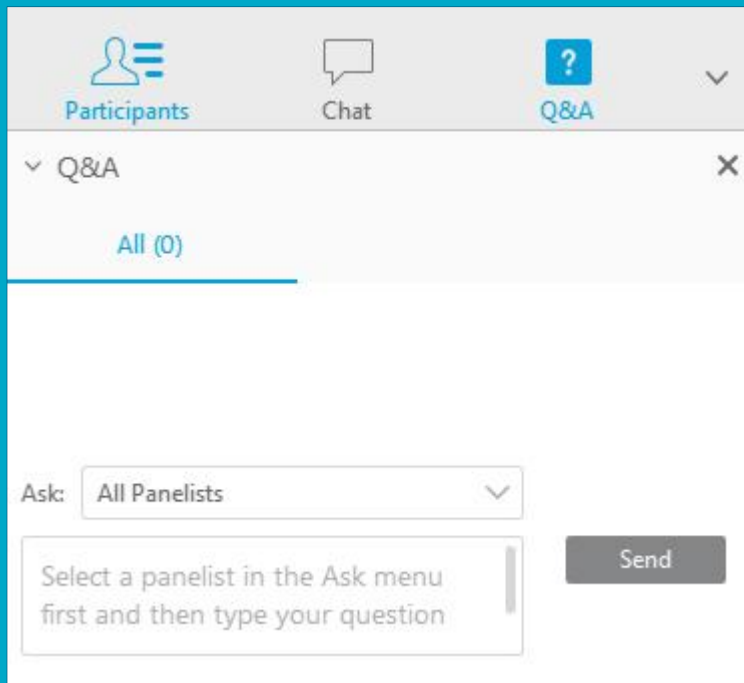
HEAR IT FROM REINSURERS
AND MERCER



QUESTIONS?

Please type your questions in the Q&A section of the toolbar and we will do our best to answer as many questions as we have time for.

To submit a question while in full screen mode, click the Q&A button in the top right corner of your screen.



The screenshot shows a webcast interface with a toolbar at the top containing icons for Participants, Chat, and Q&A. The Q&A section is expanded, showing a list of questions (currently empty, labeled 'All (0)') and a form to ask a question. The form includes a dropdown menu for 'Ask:' set to 'All Panelists', a text input field with the placeholder text 'Select a panelist in the Ask menu first and then type your question', and a 'Send' button.

FEEDBACK

Please take the time to fill out the feedback form at the end of this webcast so we can continue to improve. The feedback form will pop-up in a new window when the session ends.

Important Disclosures

- This document has been prepared for discussion purposes only. Prudential Financial, Inc. (PFI) does not provide legal, regulatory, or accounting advice. An institution and its advisors should seek legal, regulatory, investment and/or accounting advice regarding the legal, regulatory, investment and/or accounting implications of any of the strategies described herein. This information is provided with the understanding that the recipient will discuss the subject matter with its own legal counsel, auditor and other advisors. This document does not constitute an offer or an agreement, or a solicitation of an offer or an agreement, to enter into any transaction (including for the provision of any services).
- Insurance and reinsurance products are issued by either Prudential Retirement Insurance and Annuity Company (PRIAC), of Hartford, Connecticut, or The Prudential Insurance Company of America (PICA), of Newark, New Jersey. Both are wholly owned subsidiaries of PFI, and each company is solely responsible for its financial condition and contractual obligations. PFI of the United States is not affiliated with Prudential plc, which is headquartered in the United Kingdom.
- Certain of the product concepts and case studies discussed in this presentation are describing U.S. insurance and U.K. reinsurance arrangements offered, negotiated, underwritten and performed by PICA or PRIAC in the United States of America, and are not intended to mean, and do not mean, that such products are being offered in any jurisdiction. Neither PRIAC nor PICA is licensed or regulated by the U.K. Prudential Regulation Authority as an insurer or regulated by the Financial Conduct Authority, nor does either offer insurance or reinsurance in the United Kingdom. PRIAC and PICA do provide offshore reinsurance to companies that have acquired U.K. pension risks through transactions with U.K. plan sponsors.
- © 2017 Prudential Financial, Inc. and its related entities. Prudential, Prudential Retirement, the Prudential logo, the Rock symbol, and Bring Your Challenges are service marks of Prudential Financial, Inc. (PFI) and its related entities, registered in many jurisdictions worldwide. Prudential Retirement is a PFI business.

IMPORTANT NOTES

- This contains confidential and proprietary information of Mercer and is intended for the exclusive use of the parties to whom it was provided by Mercer. Its content may not be modified, sold or otherwise provided, in whole or in part, to any other person or entity, without Mercer's prior written permission.
- The findings, ratings and/or opinions expressed herein are the intellectual property of Mercer and are subject to change without notice. They are not intended to convey any guarantees as to the future performance of the investment products, asset classes or capital markets discussed. Past performance does not guarantee future results. Mercer's ratings do not constitute individualised investment advice.
- Information contained herein has been obtained from a range of third party sources. While the information is believed to be reliable, Mercer has not sought to verify it independently. As such, Mercer makes no representations or warranties as to the accuracy of the information presented and takes no responsibility or liability (including for indirect, consequential or incidental damages), for any error, omission or inaccuracy in the data supplied by any third party.
- This does not constitute an offer or a solicitation of an offer to buy or sell securities, commodities and/or any other financial instruments or products or constitute a solicitation on behalf of any of the investment managers, their affiliates, products or strategies that Mercer may evaluate or recommend.
- Mercer Limited is authorised and regulated by the Financial Conduct Authority. Registered in England No. 984275. Registered Office: 1 Tower Place West, Tower Place, London, EC3R 5BU.

MAKE



**TOMORROW
TODAY**