

ENABLING HIGH-PERFORMANCE  
THROUGH INSIGHTS SINCE 1972

UNLOCKING A HIGH-  
PERFORMANCE CULTURE  
MAKE YOUR MOST IMPORTANT  
ASSET THRIVE



DID YOU KNOW?

- Mercer Sirota has enabled organizations in more than 130 countries to unlock high performance.
- Mercer Sirota engagement surveys can be administered in more than 80 languages.
- Mercer Sirota's expansive database includes responses from more than five million employees.
- Mercer Sirota's leading-edge end-to-end technology enables deep analyses.
- Mercer Sirota develops actionable, bespoke best practices guides for business leaders.

As specialists in organizational research, Mercer Sirota has advisory capabilities and technologies that span all aspects of the employee experience, including engagement, team effectiveness, leadership and culture. Combined with sophisticated analytics and data mining tools, Mercer Sirota's surveys help clients get real-time insight from engagement data. Mercer Sirota then uses advanced analytics to help CHROs identify where leaders, employees, strategy and culture are misaligned, uncovering hidden factors that drive performance and support positive change.

“Employee engagement is one of the most important human capital issues facing business leaders today.”

– Ilya Bonic, Mercer President – Career

“Our mission is to help our clients solve their business problems through employee research.”

– John Mallozzi, CEO, Mercer | Sirota

## ENGAGEMENT

### ASSESS

- Onboarding surveys
- Engagement surveys
- Organizational effectiveness surveys
- Exit surveys
- Pulse surveys
- 360 assessments
- Senior leadership team diagnostics
- Culture surveys
- The Engaging Leader — with Hogan

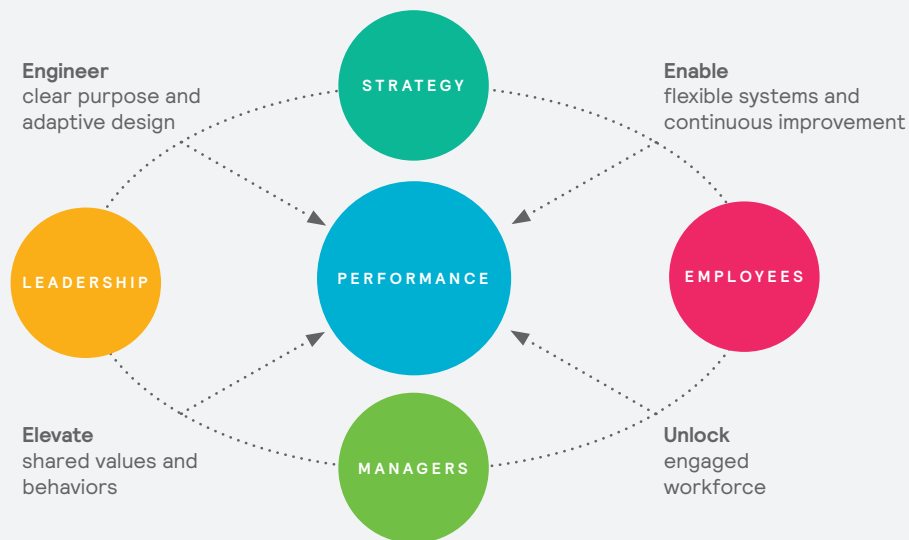
### UNDERSTAND

- Benchmarks
- Online and offline manager reports
- Mercer Sirota Online Reporting Tool (SORT) for HR
- Survey data exploration tools
- Linkage analysis
- Turnover analysis
- Employee life cycle research
- Written comment analysis

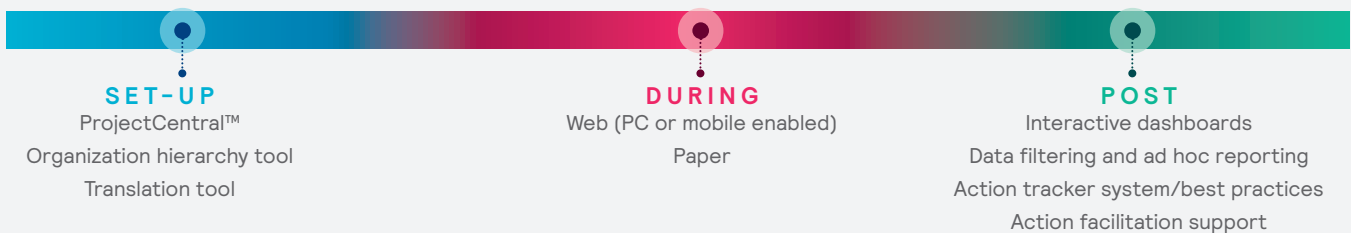
### ACT

- ActionTracker™ Tool
- Manager and HR training
- Best practice/action advisory
- Action facilitation
- Coaching
- ACTION CATALYST™ models

## ENABLING DYNAMIC ALIGNMENT, FOSTERING HIGH PERFORMANCE



## LEADING-EDGE TECHNOLOGY PLATFORM



## CONTACT

For more about Mercer | Sirota's Employee Research Solutions, contact us at [info@sirota.com](mailto:info@sirota.com) or visit us at [www.sirota.com](http://www.sirota.com).