

# MERCER BELONG®

START SMALL. GO EVERYWHERE. EVOLVE.

Scale wide, dig deep — or do both. Whether you want a full portal or a single vertical, Belong’s user-friendly interface, logical architecture, and intuitive navigation puts information and tools at your fingertips. With a user-friendly interface at its core, Belong connects to your value proposition, drives performance, and inspires engagement.

## Business Value / Challenges Addressed

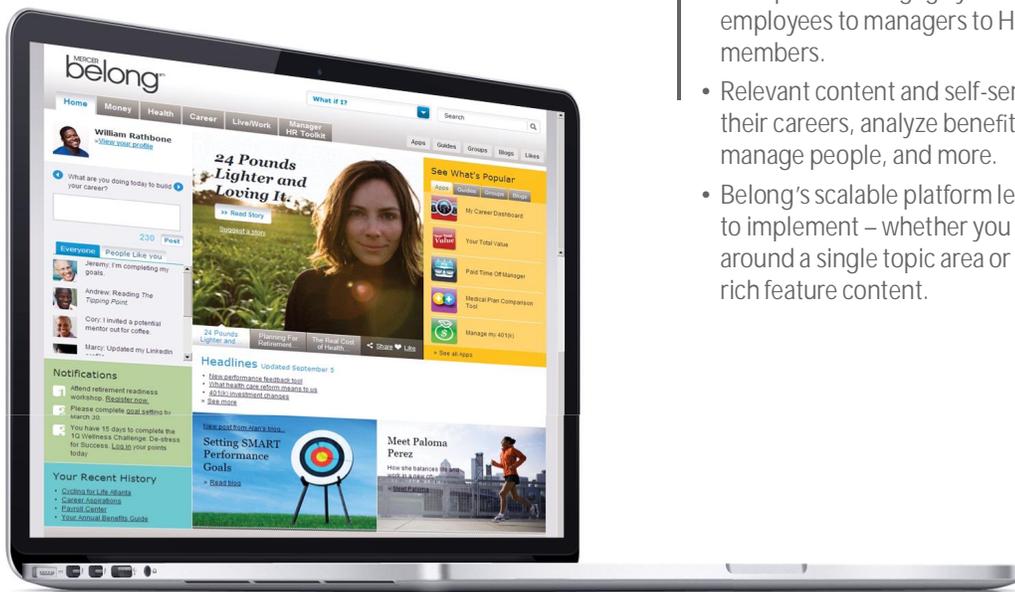
Think about the HR programs you design and deliver. Is there a gap between what you want employees to understand and do and what they actually experience? Mercer Belong® is your link. Mercer Belong streamlines the delivery of human resources content and places information and tools at employees’ fingertips. With a user-friendly interface at its core, this innovative, Internet-accessible web portal makes it easy for you to drive performance and inspire employees to engage. Rich with content, functionality, and interactivity, Belong is customizable to your brand, value proposition, and enterprise portal.

## Key Features

- Delivers an intuitive user experience with robust interactive and social media features.
- Enables multiple experiences: employee, manager, HR professional, and family.
- Features content and employee testimonials to support HR initiatives.
- Provides a scalable platform that grows with your evolving needs.

## Benefits

- Belong® is a high-engagement, “employee-first” solution that integrates information and applications to help users cut through the clutter of HR messages and tools.
- Multiple views engage your entire workforce – from employees to managers to HR professionals to family members.
- Relevant content and self-service apps allow users to chart their careers, analyze benefits, connect to HR programs, manage people, and more.
- Belong’s scalable platform lets you choose how you want to implement – whether you want to go with a “deep dive” around a single topic area or implement a full HR portal with rich feature content.



Mercer Belong® Powering HR. Empowering Employees

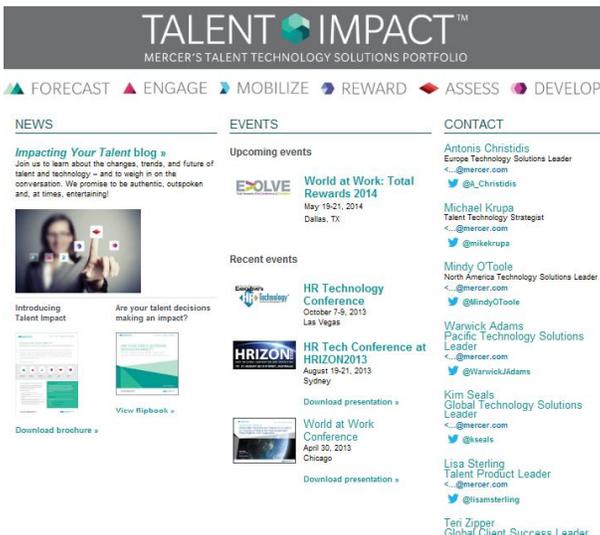


“HOW CAN I GET EMPLOYEES TO TAKE ACTION, IMPROVE THEIR HEALTH, AND LOWER MY SPEND?”

- Vice President, HR

### Unique Attributes

- Mercer’s proven process addresses a broad range of business demands — timing, budget, technology, and culture.
- Whether you need to build a portal from the ground up or just want to promote employee engagement, Belong flexes to meet your needs.
- Mercer uses a collaborative, scalable approach to define and develop a portal based on your unique requirements.
- Belong organizes and delivers the world of HR applications intuitively and seamlessly to employees. Use these apps to learn, work, transact, share — to get it done.
- Belong widgets provide on-the-spot information to inform and inspire employees to take action.
- Apps and widgets function solo or link to internal and vendor sites/tools.



### WHY MERCER

As the leading global talent consultancy, we know about the human resource and talent challenges you face and we know how technology should support your needs. Our unique approach harnesses the depth of our consulting expertise with information and technology to deliver impactful talent analysis, insights, and decisions.

### LEARN MORE

If you are interested in learning more about how you can get more from your talent, visit us at [www.mercer.com/talent-impact](http://www.mercer.com/talent-impact) or contact [Talent.impact@mercer.com](mailto:Talent.impact@mercer.com)