

# MERCER GLOBAL TALENT TRENDS 2019: CONSUMER GOODS



## Aligning Work to Future Value

Unlock growth in the new world of work by redesigning jobs and moving people to where future value will be created

Executives predict:

>1 in 5 jobs



in their organization will cease to exist

44%

HR leaders mapping the future skills needed

57%

HR leaders assessing their organization's skill gaps

34%

companies using analytics to inform build, buy, borrow, or bot strategies



## Building Brand Resonance

Listen carefully and learn from data to create a brand proposition that attracts the talent you want

Top HR priority



More creative mobility practices

Bottom HR priority



Redesigning compensation programs

Thriving employees are:

13 times

more likely

to work for a company that strongly supports flexible working

13 times

more likely

to work for a company that ensures equity in pay/promotion decisions



## Curating the Work Experience

Make work simple, intuitive, and digitally enabled to help your people grow and thrive

72%

HR teams investing in technology to improve the employee experience

27%

Employees who say their company really understands their unique skills and interests



## Delivering Talent-Led Change

Inspire a growth mindset by redesigning structures, workflows, and talent strategies around your people

48%

Organizations are close to providing employees a fully digital experience

Organizations further along their digital journey are ...

4 times

more likely to see HR as a significant contributor to the business

Source: Mercer's 2019 Global Talent Trends study