

Mercer Aspire

Communications framework



Mercer Aspire combines an innovative DC investment solution with effective member communications and robust administration, helping deliver better retirement outcomes for employers, trustees and members.

Mercer Aspire drives action and improves retirement outcomes through effective communications.

Unlock the true value of your employee pension benefits

Effective communications to help your plan members to...

- Fully understand and appreciate their value
- Engage with their pension benefits
- Take appropriate steps to achieve a financially comfortable retirement

This means supporting the full range of needs and preferences across your diverse workforce...

- 1 Multi-generational
- 2 Multi-national
- 3 Financially diverse
- 4 Diverse circumstances

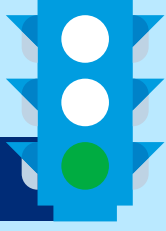


Our engaging, inspiring and action inducing communications are...

- 1 Cost effective and multi-media in nature
- 2 Personalised and targeted
- 3 Focused on the broader financial context
- 4 Adapted to your unique workforce



As the largest dedicated pension communications team in Ireland, we are proud to lead the way in creating best practice in pension communications. We do this using data analytics and the latest insights from behavioural science to encourage members to understand, engage and take actions.

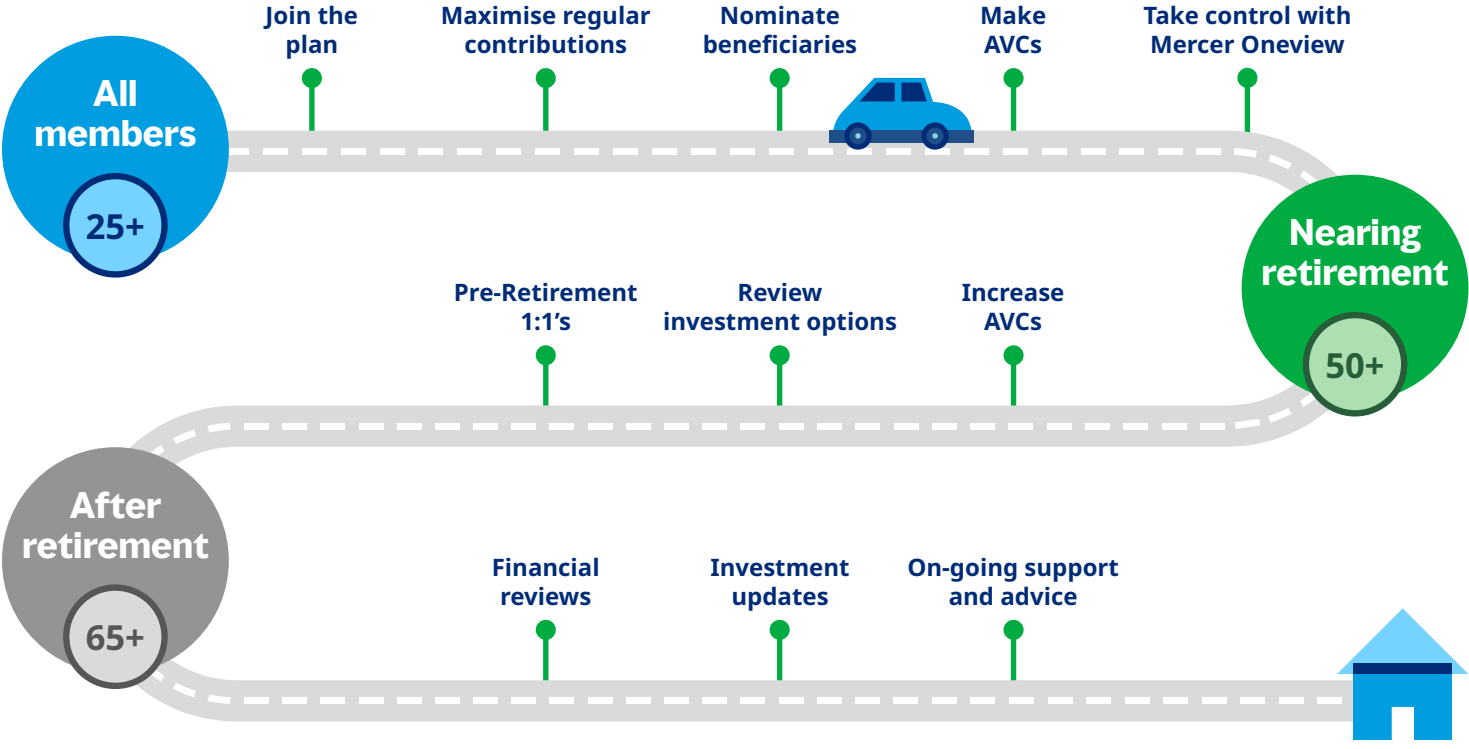


Take action now!


Let's plan the retirement journey together

We can guide you and your members along the way



We know that timing is crucial and even small incremental steps can have a substantial impact on an employee's retirement income. That's why we plan the retirement journey to support members along the way.




Compelling communications that resonate

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Mercer communications are simple and understandable. One of our members commented that this is the first time she 'really understood and got it'.


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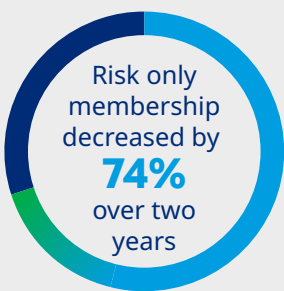
The last minute AVC webinar is a great initiative which I hope you will deliver every year. The communication campaign was interesting and timely. The content was very well structured, just the right length with focus on the important points.



The Mercer approach

Our communications programs have a proven track record of measuring and delivering results

Plan membership drive



Contribution rates



Annual retirement planning seminars



Note: The above stats and details relate to client case studies.

Driving engagement and action

Our communications toolkit is designed to support members every step of the way

We can provide all of your employees with access to...

Mercer Oneview Our secure member pension portal with auto-enrolment feature.	Justask Our dedicated member phone and email helpline.	Presentations Presentations and/or webinars.	Planning advice Members can avail of 1:1 advice during their retirement planning journey.
Videos Short and engaging animated videos explaining key points.	Infographics Infographics help to explain complex concepts simply and easily.	Nudging technology Data analytics help us deliver personalised, tailored, action-oriented, messages at critical points.	Documentation Provided in the form of adequacy statements, newsletters and booklets online or in hard copy.

Ramped-up support on the approach to retirement

- Annual retirement planning newsletters
- Annual multi-location retirement planning seminars
- Personal financial planning advice at the point of retirement

The end result?

- Better retirement outcomes**
Driving engagement and action through effective communications, helps to navigate members towards a more comfortable retirement.
- Improved value for money**
Delivering a cost effective premium pension solution that is engaging and valued by members.
- In-built governance**
Members receive comprehensive and best practice communications, allowing them to make effective decisions at the right time.

Why Mercer?

An international leader

- Global firm operating in **130 countries**
- **25,000+** colleagues worldwide
- **Over \$16 trillion*** under advice globally
- **Over 50 years** providing trusted advice to local clients

Why Mercer Aspire?

The smarter DC solution

- **Truly integrated solution** with premium investment options, engagement tools and a robust governance framework
- **Market-leading** investment performance**
- **Dedicated client team** and governance committee
- So far, **over 450 plans** have moved - that's almost **\$10bn** in assets***
- Worldwide, we take care of **over \$318 billion****** in assets through solutions like this.

* As at 30 Jun. 2022. ** The Mercer Aspire Moderate Growth Portfolio has consistently outperformed the market over the long term time horizon. *** As at 30 Aug. 2025. **** As at 30 Sept. 2022.

Contact us

For more information on how Mercer Aspire can help enhance your member communications, please contact your usual Mercer consultant or email marketing.ireland@mercer.com.

www.mercer.com/en-ie

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